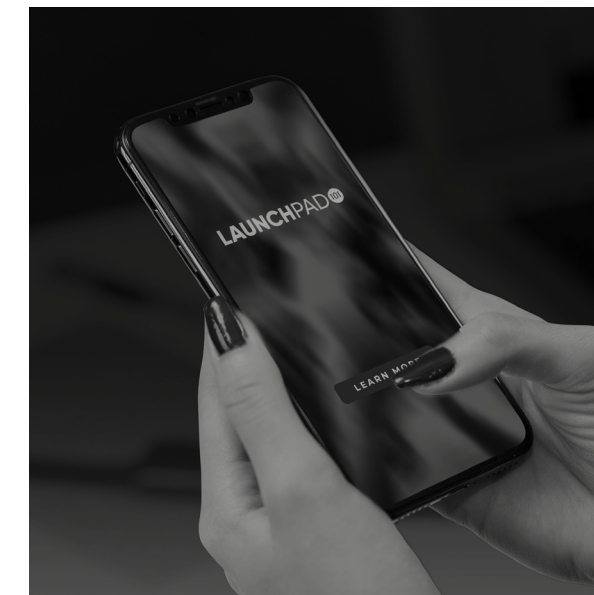


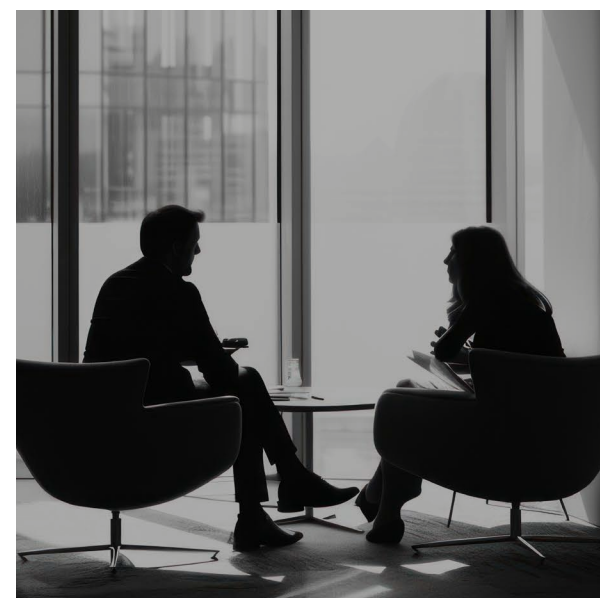
COMPANY PROFILE

LAUNCHPAD¹⁰¹

CONTENT OVERVIEW



01
WHAT?
HOW &
WHY WE
DO IT?



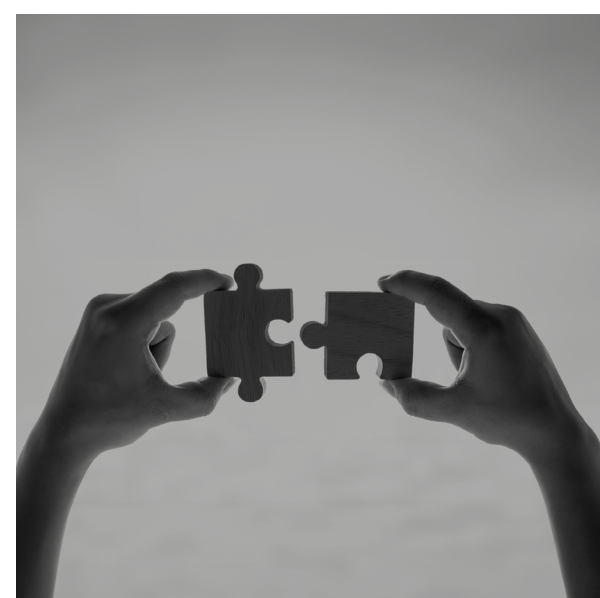
02
OUR
SERVICES



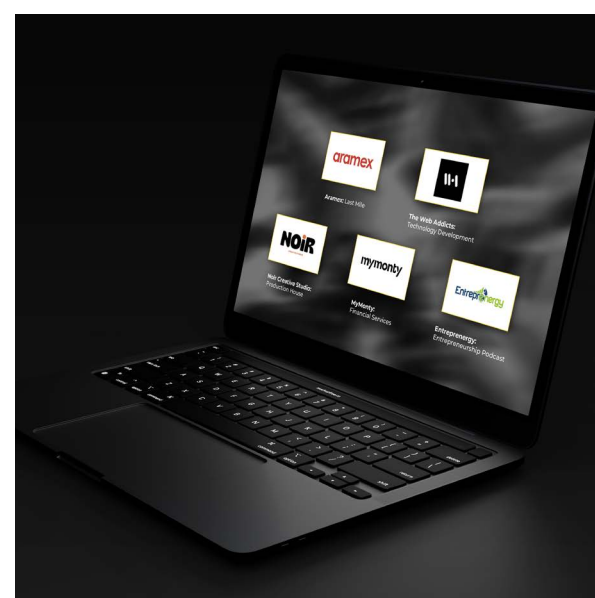
03
OUR
PRODUCTS



04
BLUEPRINTS
OF
SUCCESS



05
WHY
CHOOSE
US?

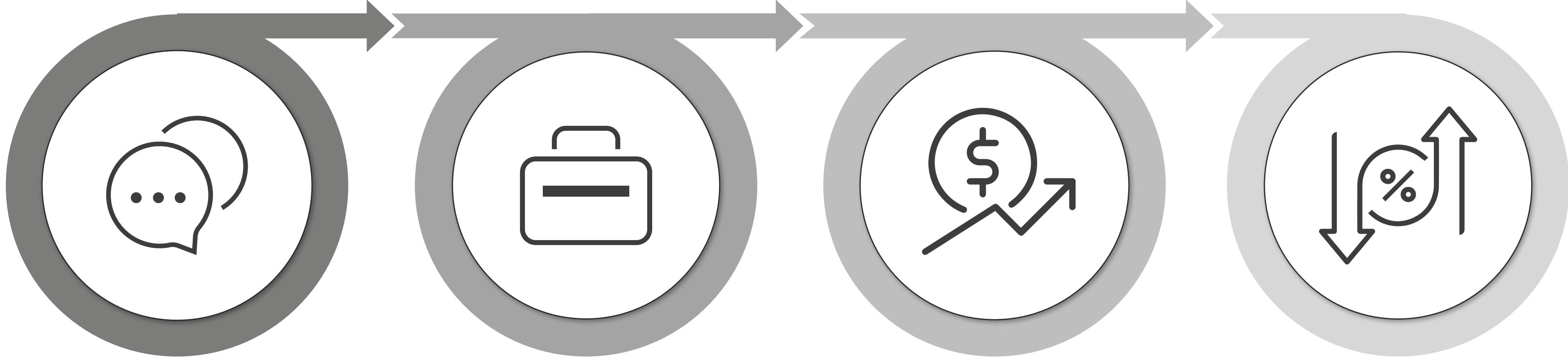


06
OUR
PARTNERS



07
OUR
CLIENTS

WHAT WE DO?



CONSULTANCY

BUSINESS
FOUNDATIONS

REVENUE
CHANNELS

GROWTH
STABILITY

HOW WE DO IT?

We specialize in providing comprehensive e-commerce consultancy by fully understanding your operations and business goals. We assess your online presence and check the foundations for a successful launch. By addressing gaps and suggesting efficient solutions, we work collaboratively with your team to ensure revenue generation to your business through our services. To be able to maintain the stability of the revenue generated, we focus on providing a premium after-sale service to ensure growth stability.

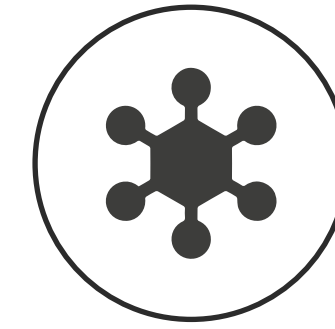
WHY WE DO IT?

As a team of passionate experts in technology and operations, we're excited to apply our in-depth knowledge to enhance your business at its core.

OUR SERVICES



CONSULTANCY



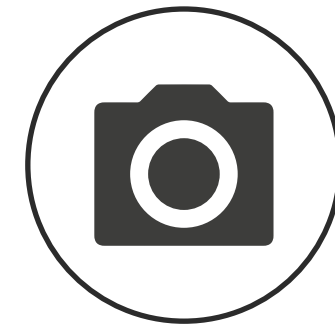
TECH AND
INTEGRATIONS



DIGITAL
CHANNELS SETUP



ONLINE STORES
MANAGEMENT



PRODUCT
PHOTOGRAPHY



SOCIAL MEDIA
MANAGEMENT



SOCIAL
COMMERCE



DIGITAL
MARKETING



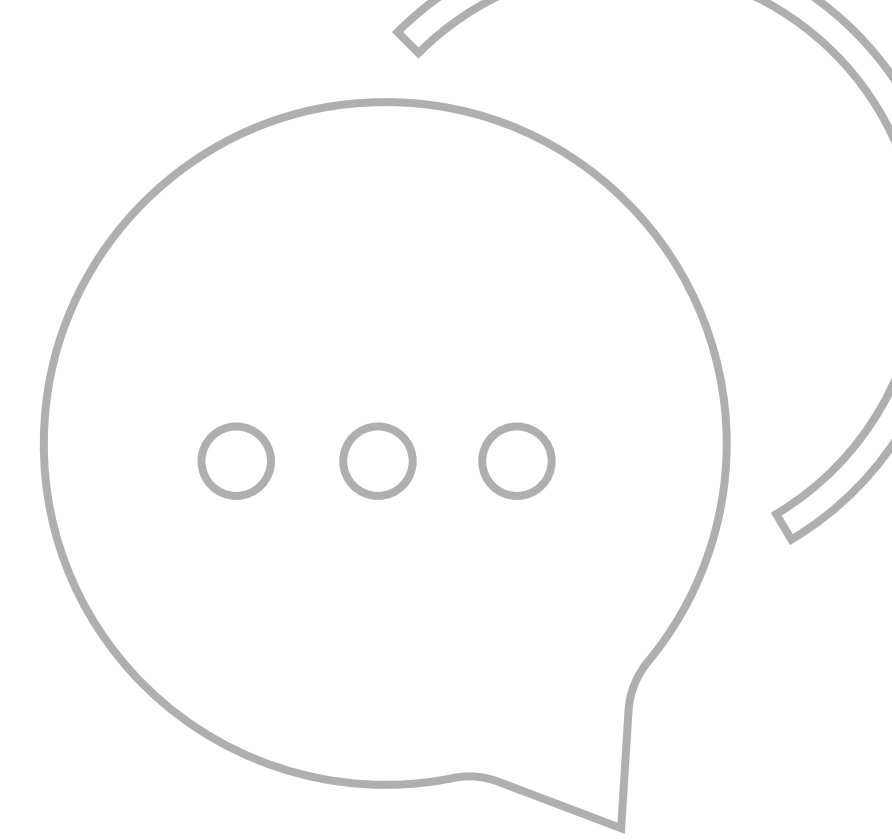
FULFILLMENT



RECONCILIATION



CUSTOMER
SUPPORT



CONSULTANCY

Our team of experts is dedicated to implementing best practices tailored to optimize your operations and tech setup.

We specialize in **empowering your brand and e-commerce business**, providing you with strategic insights and tools needed to achieve streamlined efficiency, maximize your business potentials and have an enhanced control.






TECH AND INTEGRATIONS

IN PARTNERSHIP WITH THE WEB ADDICTS

-  UI/UX Design
-  Website Development
-  API Integrations
-  Hosting
-  SEO



DIGITAL CHANNELS SETUP

-  Online Channels Setup and Optimization
-  Business Manager Setup
-  Whatsapp Catalogue Setup



ONLINE STORES MANAGEMENT

-  Data Research and Collection
-  Product Management
-  Content Management

SOCIAL MEDIA MANAGEMENT

- Managing Social Platforms
- Content Creation
- Content Copywriting
- Community Management



SOCIAL COMMERCE

- WhatsApp inbound and outbound communications
- Dedicated agents
- Sales conversions
- Daily reporting



DIGITAL MARKETING

- Social Media Campaigns
- WhatsApp Campaigns
- Affiliate ads
- Email Campaigns
- SMS Campaigns
- SEM



FULFILLMENT

- Storage
- Order Management
- Last mile Management
- Vendor Management



RECONCILIATION

- Cash
- Online Payments
- Wallet
- Shipping



CUSTOMER SUPPORT

- Live Chat Support
- WhatsApp Support
- Phone Support
- Email Support
- Social Media Support





OUR PRODUCTS

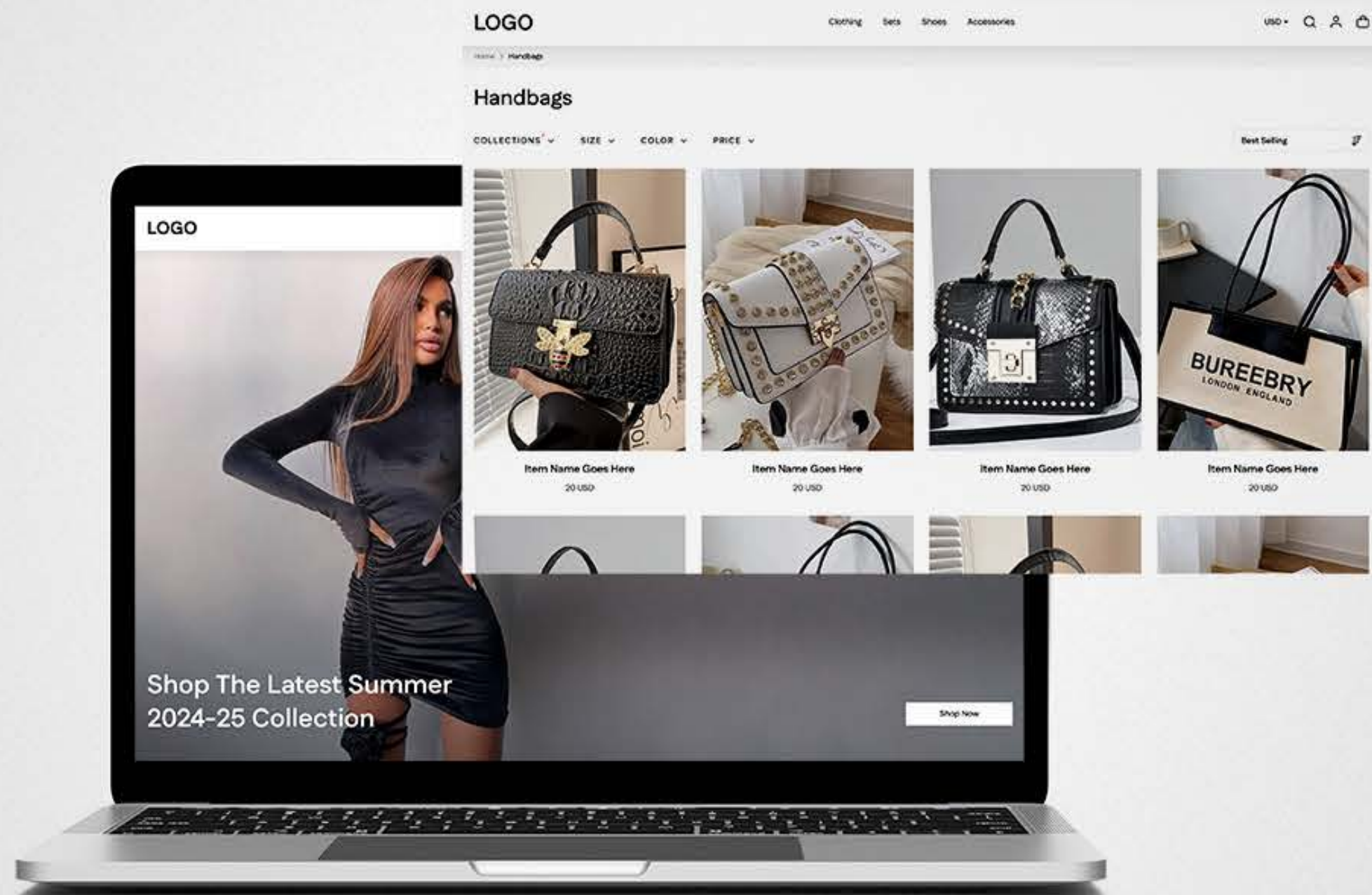
- 1 'HEYA' ECOMMERCE SOLUTION
- 2 'HEYA' CORPORATE WEBSITE SOLUTION
- 3 OMNICHANNEL TICKETING SOLUTION
- 4 Q-COMMERCE SUPERMARKET SOLUTION
- 5 DRIVER SOLUTION
- 6 'HEYA' LOYALTY SOLUTION
- 7 WAREHOUSE MANAGEMENT SYSTEM SOLUTION

INTRODUCTION

Our suite of ready-made digital products is designed to offer seamless, plug-and-play solutions that are license-based, fully tested, and ready to deploy.

Each product can be quickly adapted to suit your branding and operational needs, providing businesses with efficient, cost-effective tools for success.

We are ready to assist with implementing these products for your business. Each solution is designed to save time, reduce operational costs, and enhance overall performance.



Ideal For: Retailers, fashion brands, beauty shops, electronics, and more.

‘HEYA’ ECOMMERCE SOLUTION

Product Overview:

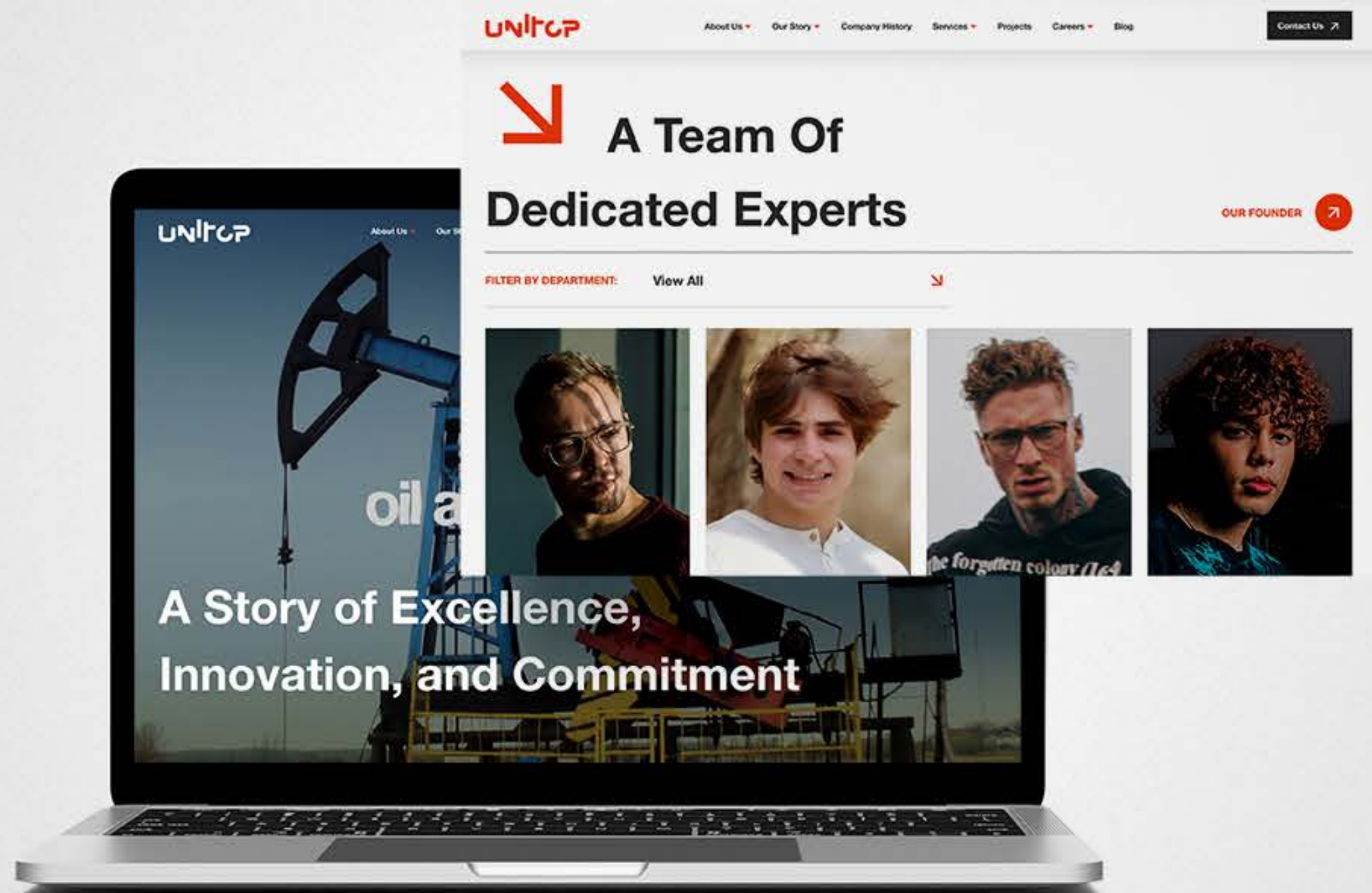
- Description: A plug-and-play eCommerce solution, designed to provide a fully customizable online store experience.
- Themes and Theme Builder: Includes pre-built themes and a robust theme builder for businesses to create unique, branded stores effortlessly.

Key Features:

- Customizable Storefront: Easily design and personalized layout based on your business objective and style of your store.
- Integrated Payment Gateways: Supports multiple payment gateways, ensuring a seamless checkout process.
- Mobile Optimization: Fully responsive design for a superior shopping experience on mobile devices.
- Scalability: Suitable for businesses of all sizes, with the ability to grow as your business expands.

Advantages:

- Quick deployment with minimal setup time.
- Fully customizable themes for branding flexibility.
- Robust eCommerce features.



Ideal For: Corporate websites, portfolios, and professional services.

'HEYA' CORPORATE WEBSITE SOLUTION

Product Overview:

- Description: A plug-and-play corporate website solution, that allows businesses to quickly launch professional websites.

Key Features:

- Customizable Templates: Pre-built corporate themes that can be easily customized to reflect your brand identity.
- SEO-Friendly: Optimized for search engines to enhance your online presence.
- Content Management System (CMS): Intuitive and easy-to-use CMS for managing content without technical expertise.
- Multi-Language Support: Ideal for businesses targeting global markets.

Advantages:

- Fast setup with minimal technical requirements.
- Easily adaptable to any industry, from tech startups to established enterprises.
- Scalable and flexible to accommodate business growth.

OMNICHANNEL TICKETING SOLUTION

Product Overview:

- Description: A ready-to-use omni-channel ticketing solution for cinemas and events, allowing businesses to streamline ticket sales across multiple channels.

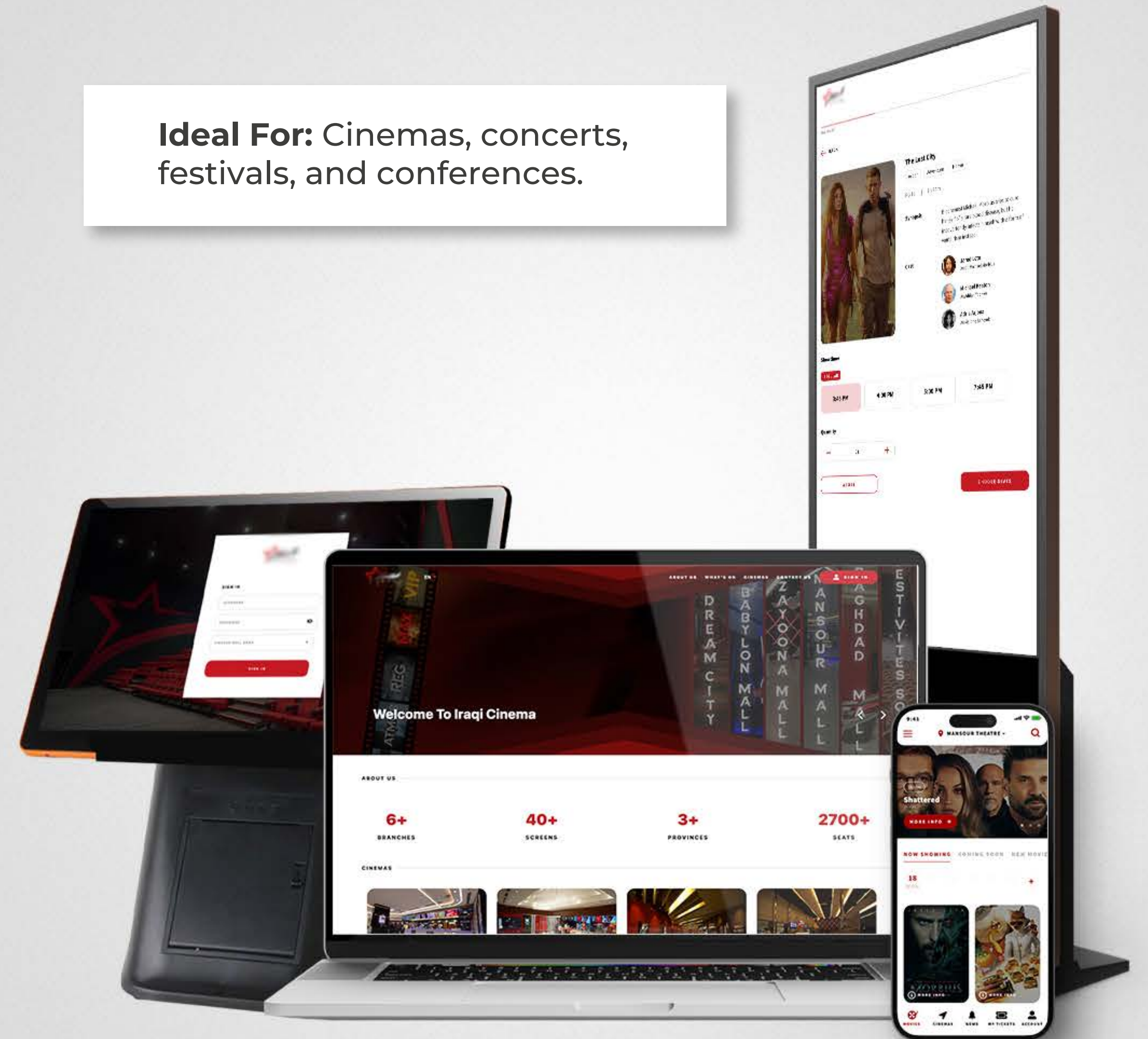
Key Features:

- Multi-Channel Sales: Supports ticket sales through websites, mobile apps, and physical kiosks.
- Real-Time Inventory Management: Ensure accurate and up-to-date ticket availability across all platforms.
- Seating Management: Customizable seating layouts for event venues or cinema halls.
- Integration with Payment Providers: Seamless payment processing for ticket purchases.

Advantages:

- Tested and ready for immediate use with minimal configuration.
- Centralized control of ticketing across different sales channels.
- Fully customizable for different event types and industries.

Ideal For: Cinemas, concerts, festivals, and conferences.



'HEYA' Q-COMMERCE SUPERMARKET SOLUTION

Product Overview:

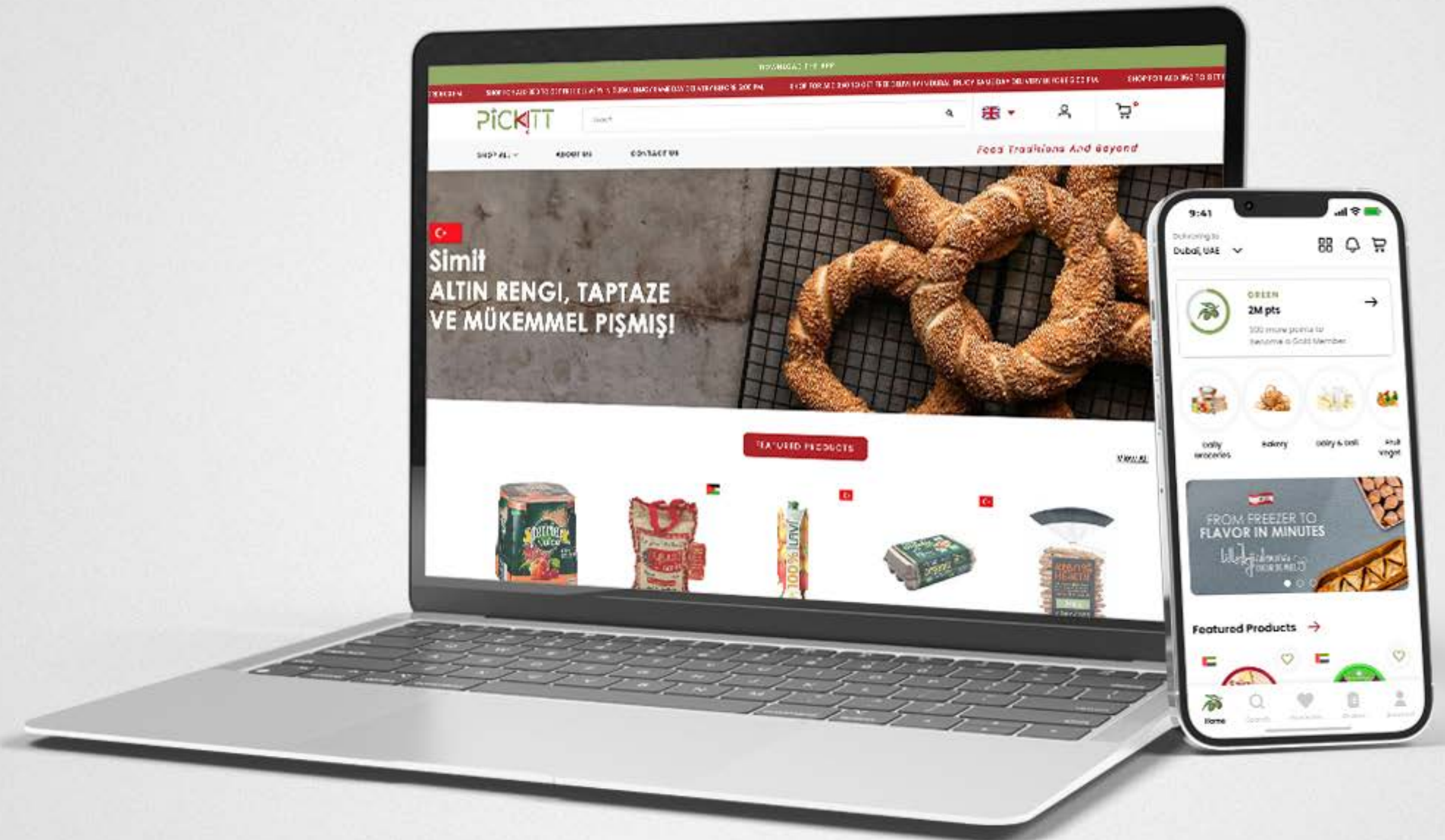
- Description: A plug-and-play corporate website solution, that allows businesses to quickly launch professional websites.

Key Features:

- Customizable Templates: Pre-built corporate themes that can be easily customized to reflect your brand identity.
- SEO-Friendly: Optimized for search engines to enhance your online presence.
- Content Management System (CMS): Intuitive and easy-to-use CMS for managing content without technical expertise.
- Multi-Language Support: Ideal for businesses targeting global markets.

Advantages:

- Fast setup with minimal technical requirements.
- Easily adaptable to any industry, from tech startups to established enterprises.
- Scalable and flexible to accommodate business growth.



Ideal For: Supermarkets, convenience stores, and grocery delivery services.

DRIVER SOLUTION

Product Overview:

- Description: A plug-and-play driver solution for onboarding and managing drivers, ready for immediate use with minimal setup.

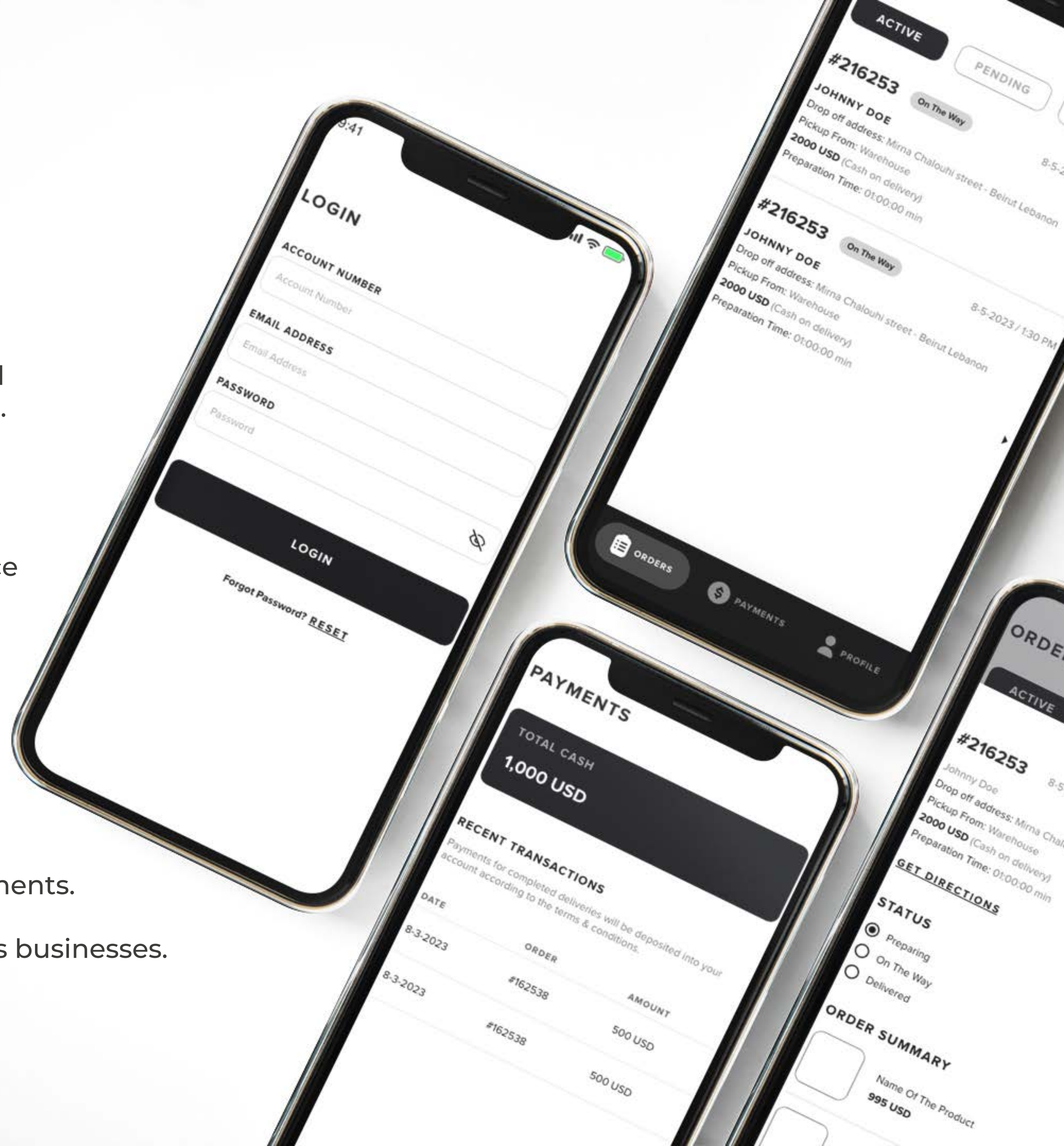
Key Features:

- Driver Management Dashboard: Easily manage drivers, track deliveries, and monitor performance.
- Route Optimization: Helps drivers plan efficient routes to reduce delivery times.
- Driver Onboarding: Simple onboarding process with training modules.
- Real-Time Tracking: Monitor driver locations and delivery statuses in real-time.

Advantages:

- Reduces delivery times and operational costs.
- Simple integration with existing logistics systems.
- Ready for immediate deployment with minor branding adjustments.

Ideal For: Delivery services, eCommerce companies, and logistics businesses.



'HEYA' LOYALTY SOLUTION

Product Overview:

- Description: A customizable, plug-and-play loyalty program solution tailored to your business objectives, including the collection of points and flexible redemption processes.

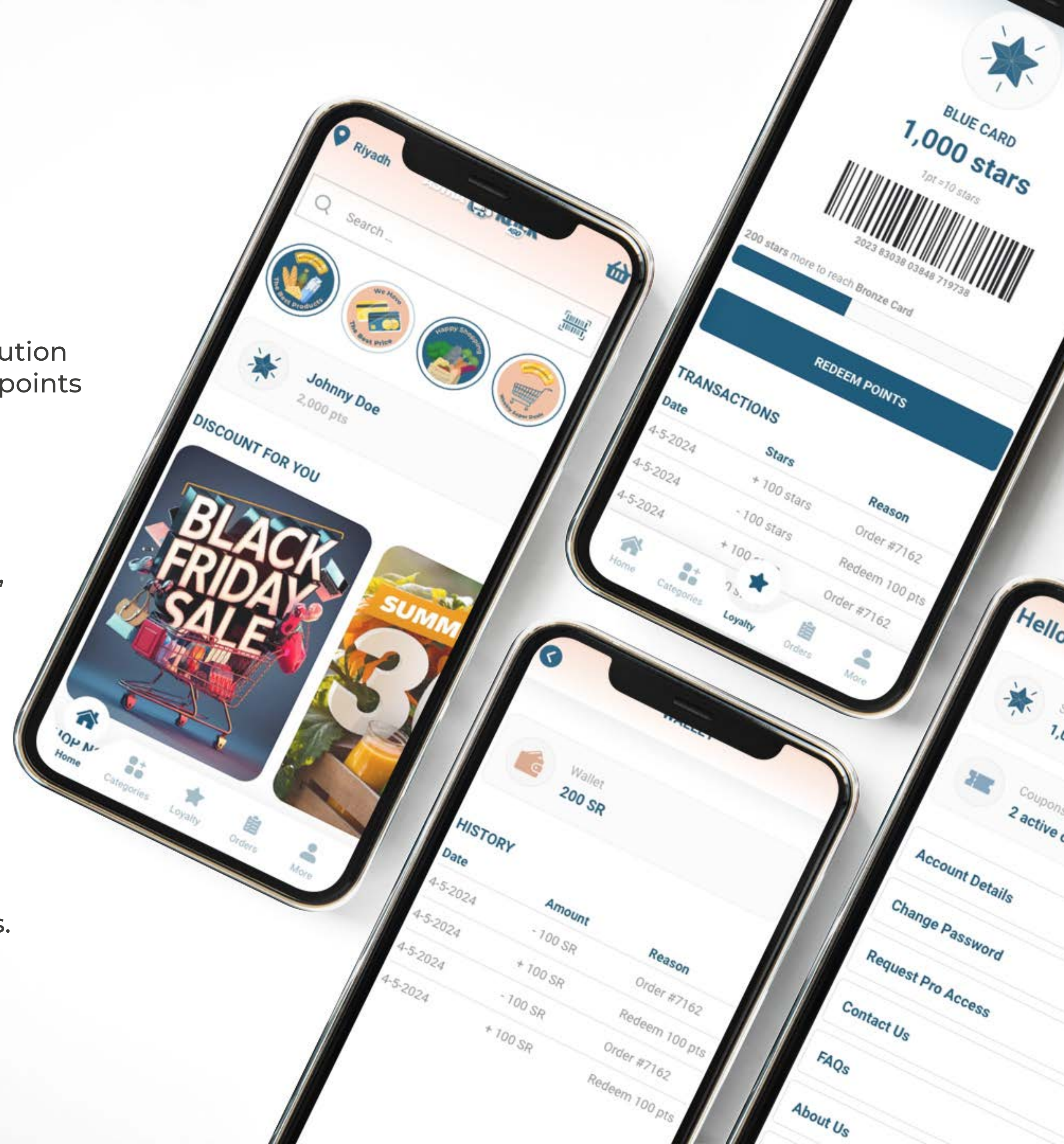
Key Features:

- Customizable Flows: Tailor loyalty collection and redemption processes based on business objectives.
- Multi-Tier Programs: Create various loyalty levels for customers, offering unique perks and discounts.
- Integration with eCommerce & POS Systems: Seamless integration with your existing online store or physical POS systems.
- Real-Time Data Analytics: Track customer engagement, spending habits, and reward redemption patterns.

Advantages:

- Fully adaptable for any industry or business size.
- Increases customer retention and drives repeat purchases.
- Easy to implement and customize based on your brand's needs.

Ideal For: Retailers, hospitality businesses, and service providers.



WAREHOUSE MANAGEMENT SYSTEM SOLUTION

Product Overview:

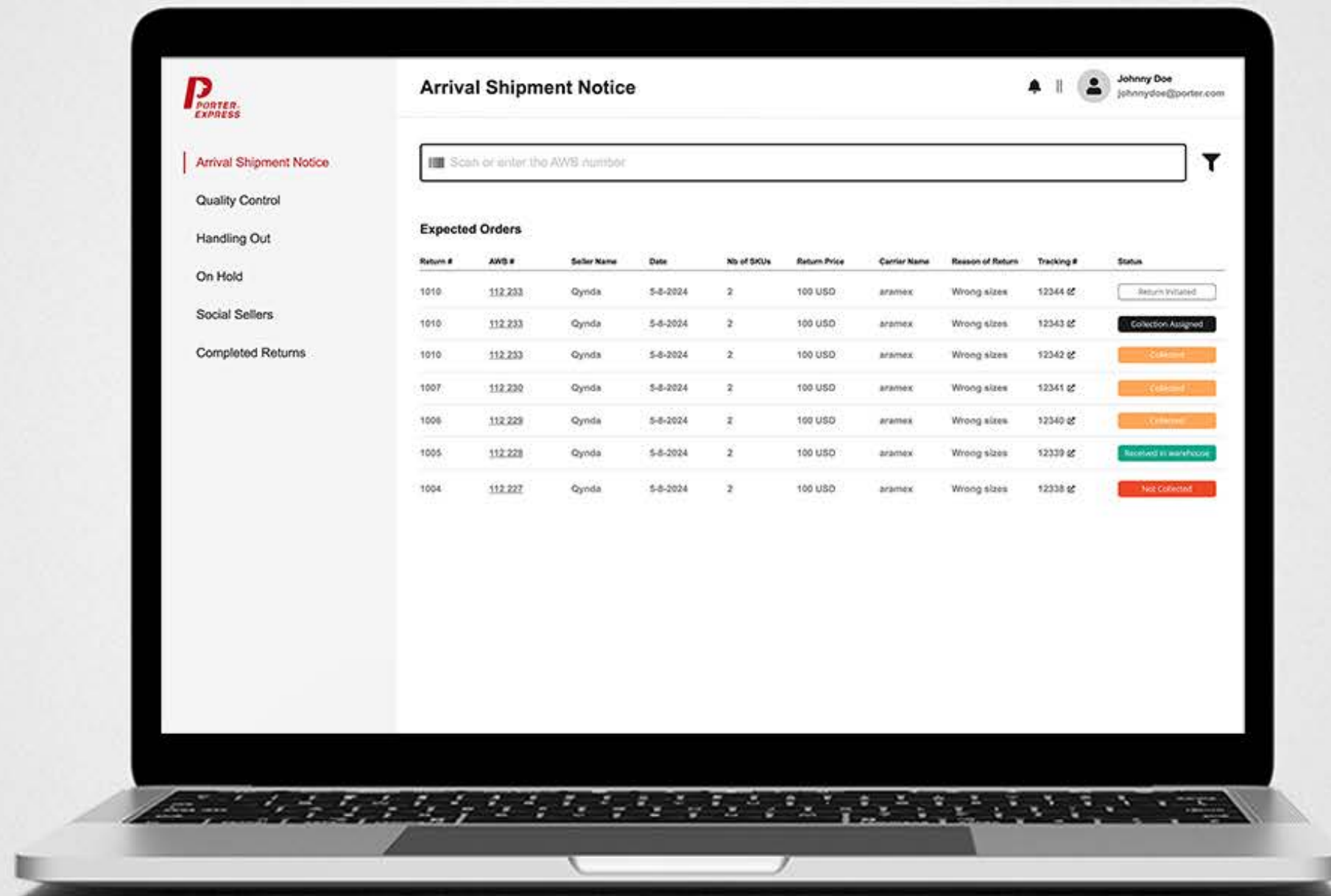
- Description: A comprehensive, plug-and-play Warehouse Management System (WMS) designed to optimize inventory control, order fulfillment, and warehouse operations.

Key Features:

- Real-Time Inventory Management: Track stock levels, manage incoming shipments, and prevent stockouts.
- Order Fulfillment Automation: Automate picking, packing, and shipping processes to improve efficiency.
- Reporting and Analytics: Gain insights into warehouse performance and optimize operational processes.
- Integration with eCommerce Platforms: Sync seamlessly with eCommerce platforms for streamlined order fulfillment.

Advantages:

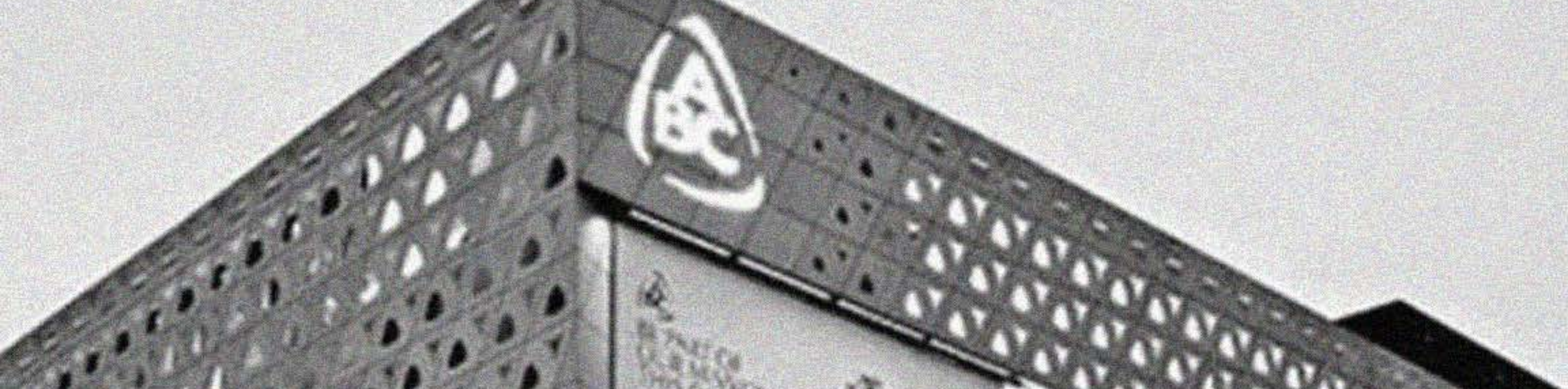
- Significantly reduces operational costs through automation.
- Real-time data helps businesses optimize inventory and warehouse processes.
- Fully tested and ready for implementation with minimal branding adaptation.



Ideal For: eCommerce businesses, retailers, and logistics companies.

BLUEPRINTS OF SUCCESS

- 1** ABC OMNICHANNEL CONSULTANCY
- 2** IQOS E-COMMERCE MANAGEMENT



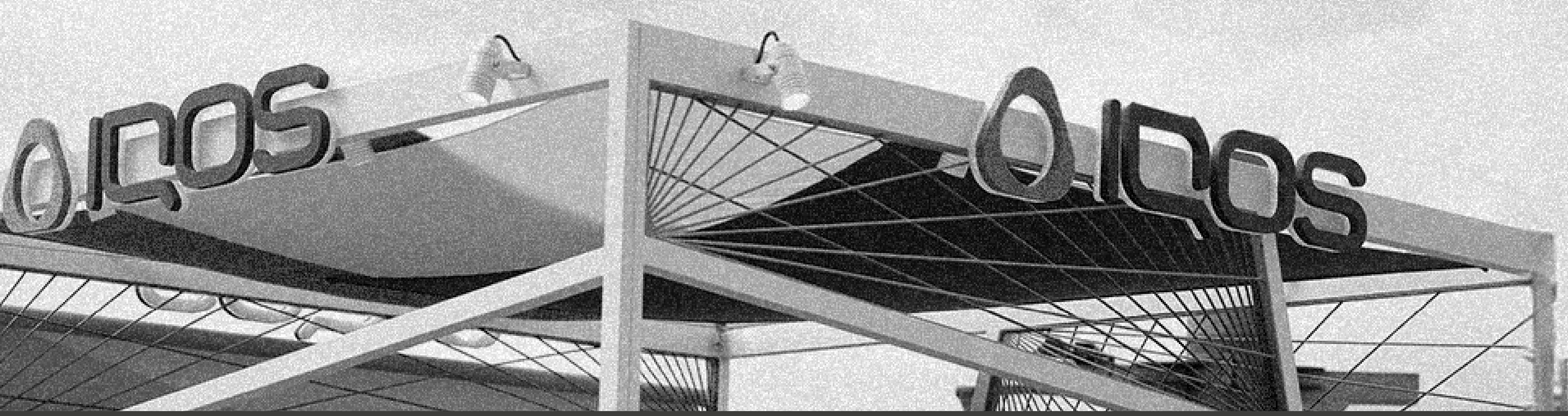
ABC GROUP

KEY CHALLENGE	SOLUTION	EXPECTED OUTCOME
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- The need to integrate various sales channels into a seamless Omnichannel experience.
- Ensuring that tenants can effectively onboard into the marketplace.
- Identifying areas within the e-commerce operations that require optimization to enhance overall efficiency.
- Unavailability of a dedicated stock for the e-commerce orders.

- Developed a strategic framework with defined steps to seamlessly integrate the marketplace into operations.
- Drafted processes and workflows for the technical, operations, tenants, and customer support team.
- We have set clear KPIs to monitor the tenants performance and team efficiency.
- Integrating the retail stock to serve the online order with real time visibility.

- Seamless Omnichannel solution
- Optimized operations
- Increased profitability
- Improved brand positioning



IQOS BY PHILIP MORRIS

KEY CHALLENGE

- Cross-selling IQOS products with other local brands.
- Dual-currency invoicing.
- Limited marketing campaigns.
- WhatsApp support assistance.

SOLUTION

- Developed a innovative e-commerce platform integrated with IQOS's systems.
- Integrated effective dual-currency accounting system.
- Produced engaging TikTok content and high-quality videos for Meta ads.
- Organized VIP events to launch new products in the local market.
- Established a dedicated customer support center with specialized agents to manage inbound and outbound calls and WhatsApp business communications.

OUTCOME

- Significant revenue growth.
- A more personalized, humanized approach to customer support.
- Enhanced digital presence with broader reach.
- A strong technological foundation enabling faster development.



WHY CHOOSE US?

INDUSTRY
EXPERTS



ISO
CERTIFIED



FULLY
CUSTOMIZED
SERVICES



GOAL
ORIENTED



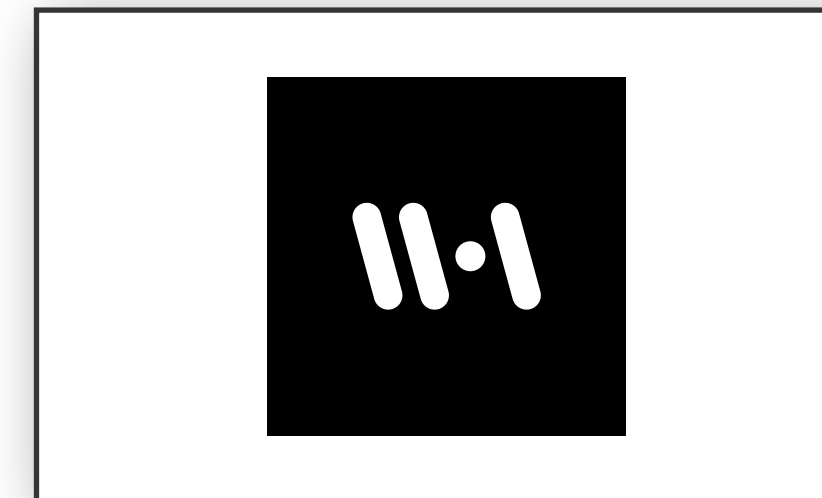
PROVEN
TRACK
RECORDS



OUR PARTNERS



Aramex: Last Mile



The Web Addicts:
Technology Development



Noir Creative Studio:
Production House



MyMonty:
Financial Services



Entrepreneurenergy:
Entrepreneurship Podcast

OUR CLIENTS



**THANK
YOU**

